



## Who We Are

Our services and solutions sit at the intersection of people, processes, and systems, helping organizations work smarter and adapt faster to achieve results. We elevate performance by increasing agility, empowering people, and building efficiency into your work.

## What We Do

We help you communicate with purpose to motivate, engage, and inspire.

### Communications Planning & Delivery

Communication connects people to purpose. Our tailored strategies turn your vision, goals, and stakeholder needs into compelling campaigns. With targeted messaging and strategic timing, we make every interaction accessible and effective.

### Marketing & Outreach

Bring your message to the audience who needs to hear it most. We design multi-channel campaigns that blend meaningful engagement, storytelling, and audience-based strategies to build awareness and drive action. From social media to events and materials, every touchpoint reflects your brand and delivers measurable impact.

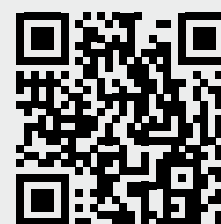
### Design & Content Creation

Your messages should be seen, understood, and remembered. We turn ideas into visuals and stories that capture attention and connect through infographics, videos, and other digital and print materials. Our team manages the full creative process, from concept development and copywriting, to design and accessibility, ensuring products reflect your brand, simplify complex information, and drive engagement.

### Engagement & Impact Evaluation

Create communications that spark conversation and inspire action. Using evaluation frameworks, analytics, and feedback, we track engagement to understand what's working. We use data to strengthen messaging so you see real impact and know every dollar invested delivers results.

## Where We Work



[Learn More](#)

## Our Solutions

### U.S. Office of Personnel Management (OPM)

#### The Ask:

Rapidly attract qualified candidates for open HR positions in response to a hiring surge.

#### The Solution:

FMP delivered a comprehensive communications campaign, including infographics, social media copy, email content, and audio descriptive video vignettes, all tailored to maximize reach and accessibility. The team managed the full lifecycle of creative production, developing concepts, drafting scripts, designing visuals, remediating products for Section 508 compliance, and coordinating reviews across OPM offices.



Received **100 applications** in **<24 hours** & **3,000+** organic video views

### U.S. National Science Foundation (NSF)

#### The Ask:

Enhance strategic communications to share program results and engage stakeholders.

#### The Solution:

FMP partnered with NSF's Evaluation and Assessment Capability Section to redesign their public-facing website, develop a comprehensive Strategic Communications Plan, and create Document Production Guidelines. We produced branded templates, infographics, videos, and digital and print materials, ensuring communications were accessible, visually compelling, and consistent with NSF branding. We also provided ongoing content management, internal communications support, and Section 508 remediation to maximize reach and compliance.



Improved **information dissemination** & **stakeholder engagement**



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